

# BRAKE CABLES



News from:  
Oregon Region CCA  
&  
Packards of Oregon

March 2025

# From your Directors...

Our 2025 Annual Valentines Tour to Multnomah Falls on February 9th was a great success as usual. We had a good turn out and the lodge was again most helpful in providing parking and serving one helluva brunch.



While the route was a little different this year due to road construction, everyone made it and the employee parking lot we were given was a great help!

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## Social Media –

Let's talk about this subject for a moment. As you know, one of the struggles we, and so many other clubs have, is attracting new members in the face of dwindling membership. Furthermore, the types of vehicles we enjoy, 1920's to 1950's, don't often appeal to the "younger" generation. So, how do we attract people to our hobby? How do we generate interest, involvement, and hopefully, more membership in our clubs? Well, old car fans, right now it seems like social media may be one answer. It's the way millions of people now communicate, show off, connect, get information, share their lives, and even, unfortunately, get their news. We need to consider becoming part of that and, as a result, your leadership has had an initial meeting with a social media consultant who is willing to do quite a bit of work for us by building our presence on social media platforms. That includes a number of things like establishing our "sites", attending our events, reporting on them, taking pictures and so much more. All that comes at a price, of course, which we have yet to negotiate. However, some further conversation is definitely warranted, so if you have some thoughts on this, let's chat at this Thursday's member meeting!



Our next regular meeting is **THIS Thursday, March 6th** at Ernesto's Italian Restaurant, 8544 S.W. Apple Way, Portland, Oregon 97225. Dinner will start at 6:00 pm followed by our meeting at 7:00 pm. Program is discussion of the topic below.



Tik Tok Instagram

# Event Details and Club Info

## TECH SESSION

March 15<sup>th</sup>

The first of two tech sessions for 2025 will be held at Howard's garage at 10am on March 15th. Dave and Teddy Charvet will be showing us the tricks of the trade on how to detail your car. The flyer has gone out with the details, so please be sure to let Howard know ASAP if you'd like to attend so we have enough lunches!



And don't forget to support the Hood Release and Oregon Clipper! Mr. Charvet can always use content!



HISTORIC  
IRVINGTON

May 18<sup>th</sup>

Another item we have lined up for May is the Irvington Historic Home Tour. We have worked with their folks to arrange having our cars parked along the street in front of the historic homes or in the driveways to add ambiance and panache to the event. Several blocks will be closed off to auto traffic for the ticketed event and attendance is limited to 1,000-1,200 people. We would, of course, receive complimentary tickets to the event. More to come on this as we get closer, so save the date on your calendar!

2025  
*Packard*  
Western Regions Tour

May 15<sup>th</sup>-18<sup>th</sup>

For our Packard owners, this will be our event of the year! The Oregon Region is hosting the event this year down in the Klamath Falls, Jacksonville area and we have a lot of great stuff planned including wine tasting, a "Show & Shine" with some of the local southern Oregon clubs, a visit to the Lava Beds National Monument and much more!

# Event Details and Club Info

Just visit the appropriate website if you misplaced a publication, deleted the Brake Cables or a reminder blast. Its all there!

Also, if you wish to have a photo of your cars(s) posted on our websites, please send photos to Joe Munsch for both clubs. **Thanks Joe for keeping our websites updated!**

CCCA: [www.oregonccca.com](http://www.oregonccca.com)

Packard Club: [www.packardsoforegon.net](http://www.packardsoforegon.net)

## Oregon Region CCCA Officers

Bill Jabs – Director	971-235-3804
Larry Cox – Asst. Director	503-730-5767
John Imlay – Secretary	503-860-2557
Howard Freedman – Treasurer	503-880-5656
Joe Munsch – Webmaster	831-234-0802
Howard Freedman – Membership	

## Activities/Tours

Sylvia Potter	541-554-6870
Tamera Krajeski	503-348-4749
Bob Douglas	503-729-3345
Dave Charvet – Pub. Editor	503-309-7729
Joe Santana – Layout Design	503-807-7640

## Packards of Oregon Officers

John Imlay – Director	503-860-2557
Vacant – Asst. Director	
Vacant – Secretary	
Howard Freedman – Treasurer	503-880-5656
Joe Munsch – Webmaster	831-234-0802
Joe Munsch – Activities/Tours	
David Charvet – Pub. Editor	503-309-7729
Joe Santana – Layout Design	503-807-7640

## September Tour – 2025

While it's a wee bit early to start talking about, our September tour this year promises to be another great one! We'll visit the Maryhill winery out in the Gorge, have a couple days in Walla Walla staying at the fabulous Marcus Whitman Hotel, then a couple days at the Coeur D'Alene resort with a dinner cruise on the lake, and finally a night at the even more fabulous Davenport Hotel in Spokane before heading back toward home via Pasco. We are limited to 15 cars this year, so hurry up and get your deposit to Howard!



You can see all of our 2024 activities at [packardsoforegon.net](http://packardsoforegon.net) & [oregonccca.com](http://oregonccca.com)

# 2025 Events Calendar

## MARCH

- 6<sup>th</sup> – Monthly Membership Meeting - Ernesto's 6PM
- 15<sup>th</sup> – Tech Session –Dave & Teddy Charvet – Howard's Garage 10AM

## APRIL

- 3<sup>rd</sup> – Monthly Membership Meeting - Ernesto's 6PM
- 4<sup>th</sup>-6<sup>th</sup> – Portland Swap Meet – Expo Center
- 26<sup>th</sup> – Ladies Tea (Location TBD)

## MAY

- 1<sup>st</sup> – Monthly Membership Meeting - Ernesto's 6PM
- 15<sup>th</sup>-18<sup>th</sup> – Packard Club Western Regions Meet – Klamath Falls, OR
- 18<sup>th</sup> – Irvington Home Tour

## JUNE

- 5<sup>th</sup> – Monthly Membership Meeting – Ernesto's 6PM
- 14<sup>th</sup> – Annual Strawberry Social – Jabs Estate
- 28<sup>th</sup> – Winery Tour TBD

## JULY

- 3<sup>rd</sup> – Monthly Membership Meeting - Ernesto's 6PM
- 4<sup>th</sup> – Annual 4<sup>th</sup> of July Party at the Glud's
- 18<sup>th</sup>-20<sup>th</sup> – Forest Grove Concours d'Elegance weekend
- 22<sup>nd</sup> - Hillsboro Tuesday Market Cruise-In

## AUGUST

- 7<sup>th</sup> – Monthly Membership Meeting - Ernesto's 6PM
- 13<sup>th</sup> – Beaches Cruise-In
- 25<sup>th</sup> – Lake Oswego Car Show

## SEPTEMBER

- 4<sup>th</sup> - Monthly Membership Meeting - Ernesto's 6PM
- 6<sup>th</sup> - Silver Ghost Tour Gathering – Skamania Lodge
- 13<sup>th</sup>-21<sup>st</sup> – Annual Oregon Region CCCA Fall Tour

## OCTOBER

- 2<sup>nd</sup> - Monthly Membership Meeting - Ernesto's 6PM
- 18<sup>th</sup> – Tech Session – Cameron Guerin – TBD
- 25<sup>th</sup> – Annual Halloween Party – Howard's Garage

**\*\* Flyers with details on much of the above will be coming!**

Refer to the CCCA and Packard Club websites for info on National and Regional events.

[www.packardclub.org](http://www.packardclub.org)

[www.classiccarclub.org](http://www.classiccarclub.org)